

Advertisement Specifications for the 2015 AUPHA Annual Meeting

Print Program Ads / Website Banner Ads

Program Quarter-page:

- Please submit this 4-color advertisement in .pdf format to jstephens@aupha.org no later than April 10, 2015.
- Ad should measure 3.85" x 5.5", with no bleed.
- Please save the .pdf as either "high quality" or "press quality".
- **IMPORTANT:** *This ad requires the exact specs as stated above in order to fit/look right in the program.*

Program Half-page:

- Please submit this 4-color advertisement in .pdf format to jstephens@aupha.org no later than April 10, 2015.
- Ad should measure 7.75" x 5.5", with no bleed.
- Please save the .pdf as either "high quality" or "press quality".
- **IMPORTANT:** *This ad requires the exact specs as stated above in order to fit/look right in the program.*

Program Full-page:

- Please submit this 4-color advertisement in .pdf format to jstephens@aupha.org no later than April 10, 2015.
- Ad should measure 7.75" x 10.25", with no bleed.
- Please save the .pdf as either "high quality" or "press quality".

Annual Meeting/Network Website Banner Ads:

- Please submit banner ad(s) in .gif or .jpg format.
- There are two banner ad opportunities you can take advantage of:
 - Vertical Ad on both Annual Meeting and Network home pages
 - Ad should be 120W x 600H in size
 - Square "button" Ad on any Network Discussion posts
 - Ad should be 125W x 125H in size
- Ad(s) will be placed on the Annual Meeting website as well as the AUPHA Network site (annualmeeting.aupha.org / network.aupha.org) from date of payment until end of Annual Meeting – June 6, 2015.

Display Ad:

- Please Submit display ads for the Exchange to jstephens@aupha.org prior to the Annual Meeting.
- Ads should be submitted in .pdf format, and measure 8.5 X 11"
- Display ads will appear in the AUPHA Exchange and link directly to the PDF.